
**AGENDA
SPECIAL MEETING
Fifth Avenue Pleasant Street Redevelopment Advisory Board
Tuesday, June 7, 2011
5:30 pm**

**CRA Office
802 NW 5th Avenue, Gainesville, FL 32601**

A. ROLL CALL

B. ADOPTION OF THE AGENDA

C. REQUEST TO ADDRESS THE BOARD

D. COMMUNICATIONS

1. Chair's Report
2. CRA Staff Update

E. OLD BUSINESS

1. Strategic Planning Meeting #2 (B)

..Explanation

The CRA strategic planning system was developed in order to provide clear linkage between the goals and objectives outlined in each district's Redevelopment Plan and the CRA projects which are pursued and implemented. The system is also designed to maximize efficiency and promote action-oriented redevelopment activities and a timely implementation of CRA initiatives, and it has been recognized by the Florida Chapter of the American Planning association as an exemplary and innovative planning/redevelopment tool. The end result of strategic planning is the creation of a document known as the 3-Year Roadmap, a high-level snapshot of CRA projects over a three year timeframe. This document is utilized to help coordinate the budgets, timelines, resources, and partnerships necessary to bring reinvestment to the community and to achieve implementation of high-quality redevelopment projects.

This year's strategic planning session will be organized over two advisory board meeting dates:

COMPLETED - Strategic Planning Meeting #1 (May 3, 2011): Advisory board members and CRA staff will have reviewed the previous 3-year redevelopment roadmap, Fifth Avenue/Pleasant Street Redevelopment Plan, and strategic planning points matrix in order to provide input and suggestions for updating and tweaking the current redevelopment roadmap. New projects or initiative suggestions will be discussed at the meeting with respect to meeting redevelopment plan goals and objectives, current workload, budget, and staff resources.

TODAY - Strategic Planning Meeting #2 (June 7, 2011): Staff will present the results of the updated 3-year redevelopment roadmap and strategic planning point matrix based on the discussions with the board during the strategic planning meeting #1. Upon approval by the board, the 3-year redevelopment roadmap will be implemented for FY 2012, 2013, and 2014 with the opportunity for tweaking during yearly strategic planning sessions.

In order to prepare for the discussion during strategic planning meeting #2, a copy of the draft 3-year redevelopment roadmap and strategic planning projects list and points matrix is attached.

..Fiscal note

None at this time

..Recommendation

CRA Staff to the Fifth Avenue Pleasant Street Advisory Board: 1) Hear presentation from staff; and 2) Approve the 3-year Redevelopment Roadmap.

F. NEW BUSINESS

None

G. REPORT OF OFFICERS AND COMMITTEES

H. BOARD MEMBER COMMENT

I. PUBLIC COMMENT

J. ADJOURNMENT