
MINUTES
Eastside Redevelopment Advisory Board
Thursday, April 17, 2008
6:00 pm
GTEC
2153 Hawthorne Road
Conference Room

A. ROLL CALL

Vice-Chair Miles-Hamilton called the meeting to order at 6:03 pm.

<u>Members Present</u>	<u>Members Absent</u>	<u>Staff Present</u>	<u>Guests</u>
Cindy Campbell	Vivian Filer	Greg Bradley	None
Juanita Miles-Hamilton	Mary Rhodes	Sharon Dixon	
Kay Mahaffey		Matt Dubé	
Dave Mays		Kelly Huard	
Mark Stowe		Stephanie Seawright	

B. ADOPTION OF THE AGENDA

The Board unanimously approved the motion made by Member Mahaffey, seconded by Member Campbell.

Recommendation: Adopt the Agenda as amended.

C. APPROVAL OF THE MINUTES – October 18, 2007

The Board unanimously approved the motion made by Member Mays, seconded by Member Mahaffey.

Recommendation: Approve the Minutes for October 18, 2007 as presented.

D. REQUEST TO ADDRESS THE BOARD - None

E. COMMUNICATIONS

1. **Chairs Report** - None
2. **Staff Report** –

CRA and Project Update:

CRA Annual Report – Staff gave an overview of the CRA Annual Report to the Board. Members commented that it seemed as if projects in Eastside had not been moved on. Staff discussed their plan on moving forward with the Eastside projects.

The Renaissance Lights on University from Waldo to SE 15th Street –The Department of Transportation has approved the variance from GRU for the placement of additional lights on East University Avenue. DOT was requiring additional foot-candles for the roadway, which resulted in ordering longer arms for the Renaissance lights. The longer 6ft arms for the lights are on order. Once the arms shipment has arrived, the crews will construct the lights, arms, and poles in the yard of GRU and then install them in the field as one piece.

Cotton Club. Staff updated members on the project. A General Contractor has been hired and rehabilitation has begun on the foundation of the hall. Civil and Geotechnical studies have begun, and one of the shotgun houses is being used as the temporary construction office. The rehabilitation effort is to take

place in three phases, stabilizing the main building, rehabilitate surrounding shotgun houses and grocery store. A fundraiser is being held April 24, 2008 at the Florida Museum for Natural History. Members asked exactly what does the \$77,000 go towards. Staff apprised that the funding is in place for the Perryman's Store and the Farmer's Market.

Eastside Gateway Project – Staff apprised the board that the Gateway project will have to re-bid as costs received was outside of what was originally planned. The proposal for the Gateway will be re-designed to be more in-line with today's costs.

Staffing Addition

Mr. Lyons introduced the new Management Analyst, Greg Bradley.

F. OLD BUSINESS – None

1. SEGRI Implementation

Kelly Huard gave an overview of the SEGRI Master Plan. A Special Area Plan Overlay will also be developed to deal with consistency among developers. Kennedy Homes one of the sites under the SEGRI Master Plan is planned to be a mixed-use development. Members asked if research on transportation systems in Kennedy Homes could be reviewed.

2. Façade Grant Program

Sharon Dixon discussed the history of the project and informed the Board that they had not received any applicants even with the extended deadline. They were willingly to submit an application for paint, improvement of the parking lot, and improvements to signs for the business. Staff recommends that we begin to implement the Exterior Paint Program, and sunset the Façade Program until the end of the fiscal year.

The Board unanimously approved the motion made by Member Mahaffey, seconded by Member Mays
Recommendation: Approve the Sunset of the Façade Program until the end of the fiscal year.

3. CRA Streetscape Design and Technical Standards Revision

The Board unanimously approved the motion made by Member Mahaffey, seconded by Member Mays.
Recommendation: Approve the CRA Streetscape Design and Technical Standards Revision Changes.

The Board unanimously approved the motion made by Member Mahaffey, seconded by Member Mays.
Recommendation: Approve the request that CRA request the City Commission to refer the CRA Streetscape Design and Technical Standards to the Gainesville Plan Board for incorporation into the Gainesville Land Development Code by ordinance of the City of Gainesville.

4. West University Avenue Medians

Staff gave a brief presentation on the status of the West University Avenue Medians.

G. NEW BUSINESS

1. Exterior Paint Program

The Exterior Paint Improvement Grant Program is a commercial component of the Façade Grant to promote the maintenance and restoration of the exterior of buildings in the Eastside Redevelopment Area. Staff believes that the Exterior Paint Improvement Grant will be an additional tool to help revitalize the target corridor areas. Target Corridors will be *Waldo Road to NE 16th Avenue, East University to NE 15th Street, East University to SE 15th Street, NE 8th Avenue to NE 25th Street.*

This grant will also fulfill one of the objectives and goals of the Eastside Redevelopment Plan, which is to improve community identity through a system of neighborhood identification and beautification at key entry points.

The Board unanimously approved the motion made by Member Mahaffey, seconded by Member Stowe

Recommendation: Approve the implementation of the Exterior Paint Program.

2. Alcorn Property (1712 & 1714 SE Hawthorne Road)

The Hawthorne Road Corridor has an excellent potential for commercial office and mixed-use development along this major arterial road. Hawthorne Road (SR 20) forms the eastern entry to the East Gainesville Area. Staff is proposing the purchase of 1712 SE Hawthorne Road and 1714 SE Hawthorne Road. The CRA will purchase and renovate the property in a manner consistent with the goals and objectives of the Eastside Redevelopment area. The CRA will use this site as a catalyst for a small business incubator.

The Board unanimously approved the motion made by Member Campbell, seconded by Member Mays

Recommendation: Approve the purchase of the property located at 1712 SE Hawthorne Road and 1714 SE Hawthorne Road for a purchase price of \$60,000; 2) Approve the transfer of a not to exceed amount of \$65,000 from accounts 621-W905 and 621-W914 to cover the balance of the purchase price and associated recording fees, and 3) Authorize the Executive Director to execute all necessary documents.

H. REPORT OF OFFICERS AND COMMITTEES

I. BOARD MEMBER COMMENT

Mr. Mays commented on the commercial property along the Waldo Road Corridor based on the last meeting's presentation by the Florida Community Design Center.

J. PUBLIC COMMENT

K. ADJOURNMENT – 7:33 pm.